Howdy,


In this bonus, you’ll find 6 blog post templates that will help take your blogging to a new, glorious level.

For each template, I give you an example outline (with details), so you can see an example of how it’s used.

At the end of each template, I link out to real blog posts so you can see even more examples.

Remember, you’re not here to copy the templates exactly, but to use them as springboards for your own writing.

Experiment with these templates and have fun. Don’t worry about getting things right. Make the templates your own, and just write.

Have fun!
Henri

1. The How to Post

Headline: How to Grow Juicy Tomatoes at Home

Introduction
I once had a dream of growing tomatoes at home (story to help people relate)
I didn’t know where to start or what to do
I failed a lot, but eventually I figured it out

What (define the problem)
The problem is that you don’t have information that tells you what to do step-by-step
That’s why I’m writing this article
This is what I would’ve wanted to read in the beginning
You simply have to learn what to do and when

Why (benefits of learning this)
When you learn what works and what doesn’t, you’ll be able to not only grow tomatoes, but you’ll start thinking about what else you can grow
Home-grown food is the best
You’ll be healthier, happier, and more skilled
You’ll feel great

How to Grow Tomatoes
1. Pick the Right Seed
2. Find the Best Equipment
3. Prepare Against Bugs
4. Take One Step At a Time
5. Water Regularly

Mistakes (what not to do)
1. Taking in Too Much Information
2. Not Finding Solutions to Problems
3. Wanting to Rush Progress

Examples/Story
I used to not know how to grow tomatoes
Now I have juicy tomatoes waiting for me every week
I also grow other vegetables, and it’s great
I struggled in the beginning, but the learning happens one step at a time
I’ve never had talent for gardening, but I learned anyway
Summary
While learning to grow tomatoes can be tricky, it isn’t hard with the right information
Follow the simple steps in this article and get started
You’ll make mistakes
Your first attempts may even fail, but it doesn’t matter
If you keep going, you will succeed

How-To Post Examples

How to Build a Lifestyle Business in Your Spare Time
How to *REALLY* Get Started Selling Ebooks
How to Write Ebooks That Sell (Even If You’ve Tried and Failed)
2. List Post

Headline: 5 Ways to Eat Tomatoes

Introduction
I love tomatoes
I can’t stop coming up with ways to eat them
So I thought I’d write this post showing you some of the ways in which I create delicious food from my home-grown tomatoes

1. Salad
I love using my tomatoes in salads
I throw in some lettuce, carrots, salt, vinegar, cucumber, and I’m done
Here’s one of my recipes

2. Pizza
Ah, the glorious taste of pizza
My favorite pizza is a simple one, just cheese and tomatoes
Here’s one of my recipes

3. Gazpacho
There’s nothing wrong with soup, especially if you’re sick
It tastes even better when you use your own tomatoes
Here’s my recipe

4. Sun Dry
If I have too many tomatoes, I’ll sun dry them for later use
Sun dried tomatoes taste grate in all kinds of meals, such as pizzas and salads
Try it out, here’s a link to my article on how to sun dry tomatoes

5. Tomato Sauce
I also like to make tomato sauce if I have too many tomatoes
It’s easy to store and use in pizzas and other foods
Here’s an article on how to make your own delicious tomato sauce

Conclusion
That’s it, choose the recipe you like and run with it
Feel free to come up with your own variations
And let me know in the comments if you think I missed anything, I’d love to hear from you

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List Post Examples

5 Powerful Benefits of Listening to Your Heart
7 Proven Steps to Earning Your First $100 Online
12 Lessons Learned from Building a 10,000 Subscriber Blog
3. Comprehensive Guide

Headline: The Ultimate Guide to Growing Tomatoes

Introduction (and what you’ll learn)
In this guide, I'll give you a complete guide to growing tomatoes
I've been at this for five years and I’m constantly learning
It’s going to be a pleasure sharing with you what I’ve found to work
Here’s what you’ll learn ...
Let’s get started

Why growing tomatoes will change your life
Health benefits
Fun
Organic, home-grown food
Just an amazing experience, I love it

The Most Important Factor in Growing Tomatoes
The one factor: Willingness to experiment
Don't be afraid to try things and have fun
You’ll keep getting better forever

Questions to Ask Before You Start
What kind of tomatoes do you want to grow?
How do you want to grow them? (inside or outside, etc)
What kind of funds do you have available?

How to Find the Right Equipment
Go to X store, they have everything you need
Look for reviews on what’s best
I personally like these options ...

How to Set Everything Up
Depending on what you’re growing, you will need to set things up differently
Here are my YouTube videos that show you how to do it
Don’t worry about doing things wrong

How to Prepare the Ground
Tips on how to take care of the soil
What kind of soil to get and what to avoid
My favorite tricks

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What to Expect
It won’t always be easy
You may fail at first
Tomatoes take around X months to start growing and Y months to give you a harvest

3 Books I Love
Here are three books to keep you company while you experiment:
Book 1
Book 2
Book 3

Mistakes You Should Avoid
Forgetting about bugs
Using the wrong soil
Watering too frequently

Takeaway
Take things easy
This post is comprehensive and can be overwhelming
Look at what you need to do next and start there
You’ll love the journey

Comprehensive Guide Examples
How to Start a Blog - The Ultimate Guide
The Ultimate Guide to Following Your Heart
The Definitive Guide to Starting a Profitable Newsletter
4. Resource Post

[Note: In this example I’ll use the same structure under each point. I usually do this because it makes writing my posts easier. I simply ask myself the same questions under each subheading and writing becomes a breeze.]

Headline: The 5 Best Blog Posts on Growing Cherry Tomatoes

Introduction

Blog Post #1
   What it is
   Why I like it
   What specifically I like about it
   How to use it
   Link to the post

Blog Post #2
   What it is
   Why I like it
   What specifically I like about it
   How to use it
   Link to the post

Blog Post #3
   What it is
   Why I like it
   What specifically I like about it
   How to use it
   Link to the post

Blog Post #4
   What it is
   Why I like it
   What specifically I like about it
   How to use it
   Link to the post
Blog Post #5
What it is
Why I like it
What specifically I like about it
How to use it
Link to the post

Conclusion
Pick one blog post that resonates and apply it in your life
Did I miss any blog posts, share your favorites in the comments

Resource Post Examples

5 Podcasts That Will Help You Build a Thriving Business
7 Content Marketing Links You Can Use (Via Copyblogger.com)
5. The What If Post

Headline: What If You Have No Experience Growing Tomatoes?

Introduction
  What if you don’t feel confident with gardening?
  Don’t worry, I’ve been there
  I learned by taking one step at a time

Why This is a Problem
  You focus on what might go wrong
  You remember past experiences where you failed
  In short, you entertain negativity

What to Do About It
  Start by taking one step
  Forget about growing tomatoes and just move forward
  With time, you’ll get better
  Focus on what might go right and you’ll feel better

What I Did
  I was overwhelmed, frustrated, and lost when I started
  But I found a resource I could follow
  I took one step at a time
  I failed a lot, but eventually I learned
  You will learn, too

Mistakes to Avoid
  Trying to get things perfect
  Trying to control results
  Forgetting to have fun

Summary
  Everyone feels bad sometimes
  But you can learn to grow tomatoes
  Others have learned
  It all starts with one single step
What If Post Examples

[Note: These examples do not have the words ‘what if’ exactly in the headline, but they use the same core principles.]

When You Feel Like Giving Up
What Would You Do If You Couldn’t Fail? (Via Goinswriter.com)
6. Things I’ve Never Told You Post

[Note: This post is a great way to inject some personality into your blog. It doesn’t have to be relevant. Its purpose is to help your readers connect to you better, so feel free to share random things as well as relevant things to your niche.]

Headline: 5 Things I’ve Never Told You

[Note: You can share as many things as you want. I only use 5 things because I want to keep this example short. But you could do something like: “33 Crazy Things I’ve Never Told You.”]

Introduction
Let’s get personal
I have a few things I’ve never told you
Some of them are funny, some embarrassing, and some quite relevant to growing tomatoes

Thing #1
I love X
Most people don’t think this about me
I discovered I loved X because of ...

Thing #2
I once did Y because it seemed like a good idea
I learned ...
It has helped me with my blog because ...

Thing #3
My favorite movies are ... because ...
They’ve taught me ...
They’ve helped me ...

Thing #4
I’m addicted to Dexter (the TV series), because ...
It has taught me to
It makes my blogging ...

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Thing #5

I like Eckhart Tolle and the Power of Now, because
It has changed my life
It has made my gardening an amazing experience

Conclusion

There are many more things I haven’t revealed here
Perhaps I will in the future
Some of them are quite shocking, but let’s save some for later, okay?

Things I’ve Never Told You Examples

[Note: Notice the first headline below. It’s not a things I’ve never told you post. Instead, it’s similar. I included it to remind you that you can mold these templates in whatever way you want. So have fun with them.]

33 Lessons Learned from 5 Years of Lifestyle Business
33 Things I’ve Never Told You (via ThinkTraffic.com)
Do You Have the Book?

You may have been sent to this bonus without buying the book, *Write Blog Posts Readers Love: A Step-By-Step Guide*.

If that’s the case, I recommend you check out the book on Amazon.

It’s just a few dollars, and it gives you even deeper insight into writing fantastic blog posts.

You’ll discover things such as:

- How to find your blogging voice (and write with confidence)
- How to eliminate writer’s block once and for all
- A simple way to write amazingly inspirational blog posts
- The secret to writing faster while increasing the quality of your blog posts
- How to generate unlimited blog post ideas
- And yes, so much more ...

It’s well worth it, if I may say so myself.

But since I’m the author, I’m a bit biased, so I suggest you check it out for yourself.

Here are the links:

Amazon US: [www.amazon.com/dp/B00FDQ3D46](http://www.amazon.com/dp/B00FDQ3D46)

Amazon UK: [www.amazon.co.uk/dp/B00FDQ3D46](http://www.amazon.co.uk/dp/B00FDQ3D46)

You can also check out my Amazon Author page here: [http://www.amazon.com/Henri-Junntila/e/B00DIYBOJ6](http://www.amazon.com/Henri-Junntila/e/B00DIYBOJ6)

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What to Do Next

If you’ve read this far, I’m going to assume you’ve read the book and enjoyed it.

The next step is to join my main newsletter, where you’ll get a free report called, 7 Steps to Building a Lifestyle Business Around Your Passion.

It comes in both PDF and MP3 format.

The report will help you take your blog from simply a blog to a business that you love.

If that resonates with you, I’d love to see you join. Here’s the URL:

http://www.wakeupcloud.com/newsletter/

And if you have any questions, comments, or thoughts, feel free to email me at henri@wakeupcloud.com.

I’m always one email away.

Have a fantastic day!
Henri Junttila
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